Learning objectives

- To briefly outline the methodological differences between positivistic and interpretive research
- To discuss the iterative engagement of theory and qualitative empirical research
- To discuss some of the practicalities of beginning, undertaking, and publishing such work
- To synthesise the preceding points in a discussion of the importance of not collapsing discussion of research quality into rankings

Brief overview/summary

Qualitative field research continues to play an important role in the development of our knowledge of accounting. This session will explore the foundations on which these contributions are made, some of the practicalities of rigorously undertaking such work and the challenges of writing it up. The threats to quality of research from an increasingly instrumentalised research environment will be discussed.

References


Who should attend?

Anyone interested in the nature, roles and contributions of qualitative field research to our understanding of Accounting